

# Xerox® Replacement Cartridges Automotive Dealerships



## Start driving cost savings with our replacement cartridges.

**Selling and servicing cars leaves you little time to think about how cost-effectively you are printing auto fact sheets or service reports for your customers and prospective customers.** Now Xerox offers you an easy way to cut your per-page printing cost significantly without sacrificing print quality, reliability or performance—all with a risk-free guarantee. Our replacement cartridges for your HP or Brother printer can save you an impressive 20–25 percent over the original equipment manufacturer's (OEM) cartridge. Which means you'll save on every single customer service record, funding application form or cost comparison you print.



# Replacement cartridges for HP and Brother from Xerox®

## You can count on a brand synonymous with quality

When you choose a Xerox® replacement cartridge rather than one from HP or Brother, you are choosing a brand that is widely recognized for quality products. It's our history. We invented xerography, toner and laser cartridges, and we've been producing superior replacement cartridges for 20 years.

Our replacement cartridges are carefully engineered to meet all of the standards and requirements of your HP or Brother product. You can expect image quality and page yield equivalent to, or better than, cartridges from these Original Equipment Manufacturers (OEMs). They simply cost less.

## Just like you, we believe in test driving our products

We've gone to extraordinary lengths to be sure that our replacement cartridges will hold their own in the real world—in your world. We simulate extremes of heat, cold, dryness and humidity in environmental chambers to ensure they perform for you, no matter where your printer lives. Then we conduct experiments, for example shipping a cartridge to ourselves just to see how well it withstands rough treatment, unpredictable conditions and the like. What's more, our cartridges have to pass triple testing of manufacturing quality as well as random cartridge audits. It's a level of self-examination and scientific assessment unrivaled in the industry. The result? Cartridges so problem-free, we offer an absolute, no-questions-asked guarantee.

## Our total satisfaction guarantee means you don't risk a thing



Quite simply, Xerox will replace any cartridge that you are dissatisfied with for any reason. We warrant our replacement cartridges to be free from defects in materials and workmanship for the life of the product. Our cartridges in no way impact your warranty on your HP or Brother device. If, for any reason, our cartridge damages your printer, we will pay to have the machine brought back to OEM standard performance.

**For more information** as well as a listing of our broad and constantly growing portfolio of monochrome and color replacement cartridges for these products, please visit [xerox.com/replacementcartridges](http://xerox.com/replacementcartridges). Or contact your Authorized Xerox Reseller or your Xerox Supplies Representative today.

## Go for the high-performance vehicle with a terrific sticker price

It's just that easy: Xerox® replacement cartridges deliver outstanding quality and performance with no risk, a “can't-lose” value.



## Driving sustainability: We take “trade-ins” too

Our replacement cartridges not only keep more money in your wallet, they also keep waste out of landfills. Environmental stewardship is a passion with us. That's why we take OEM cartridges that have been used only once and get more productive life from their components—we typically reuse 91 percent of the cartridge. We're also one of the world's largest recyclers, to the tune of over 5,000 tons of toner and plastic cartridges a year. We offer a supplies return and recycling program to make it easier for you to do your part. And when you recycle spent cartridges locally, you lower your carbon footprint. It's a great way to ensure Green is the color of our future.

